

## 2009 Key Speakers

Saturday, June 6th, 2009 marks ASCEND SF Bay Area Chapter’s 3rd annual leadership conference and gala, “Inspiring Across Generations”, which will be held at the new Intercontinental Hotel in San Francisco. With an understanding of the rapidly changing landscape, our conference this year will focus on “Growth and Leadership Through Changing Times”. Our panel of speakers and mentors representing various industries will share ideas on how to successfully prepare for and adapt to such changing times.

Over 500 attendees participated in last year’s conference, and we expect another sell-out year, so register early!

### Conference Topics include:

- Pre-Conference Workshops for Senior Executives \*  
    Challenge Asian-American Executives to Lead  
    Bringing Forth Unique and Incremental Value Propositions
- MBA Forum connecting prospective and current students with alums
- VIP Luncheon \*
- Keynote: ‘Managing, Making, and Moving with Change’
- Global Economic and Financial Crisis – What You Can Do...\*\*
- Concurrent Sessions  
    Track A: Stand Out and Receive Recognition \*\*  
    Track B: Differentiate Your Organization / Business \*\*
- Mentoring Circles
- Network Across Generations -- Web Networking 2.0 \*\*
- Networking Reception & Sponsors Fair
- Gala Dinner, Entertainment, Awards

Note: \*By Invitation Only, \*\*Group Panel Session



Rich Lyons,  
Dean, Haas School of  
Business, UC Berkeley



Iris Chan  
EVP Head of  
Commercial Banking,  
Wells Fargo



Tarang Amin,  
Vice President, Clorox

### ASCEND KEY FACTS:

- 10 US professional chapters
- 13 US student chapters
- 20 more chapters to come in U.S. and Canada
- 5,000+ members
- 150+ companies
- Robust student and scholarship programs, including an educational foundation

### ABOUT ASCEND:

ASCEND aims to be the premier professional association for enhancing the presence and influence of Pan-Asian Leaders. Its mission is to promote business development and career advancement opportunities and to cultivate the growth of technical and business knowledge.

### ASCEND PROGRAMS:

Mentoring Circles  
LEAD series  
Executive Roundtables  
CXO Series  
View From The Top  
Social Mixers  
MBA Forums  
Industry Brownbags

Website:  
[www.Ascendleadership.org](http://www.Ascendleadership.org)  
Contact:  
[AscendSF@gmail.com](mailto:AscendSF@gmail.com)

**Past & Current Strategic Partners:**



SVB Silicon Valley Bank  
 A Member of SVB Financial Group



invent WACHOVIA



LAUTZE & LAUTZE  
 CPAs & FINANCIAL ADVISORS



University of California



Haas School of Business



UNIVERSITY of PENNSYLVANIA

**Past & Current Mentors/Speakers:**

- Susan Afan, SVP, Robert Half International
- Iris Chan, EVP, Wells Fargo Bank
- Evelyn Dilsaver, Former President & CEO, Charles Schwab
- Rafiq Dossani, Senior Scholar, APARC, Stanford University
- Mohan Gyani, Board of Director, Safeway
- Patty Fukami, SVP, Head of Global Finance Operations, Visa
- Buck Gee, Former VP, Cisco Systems
- Doreen Woo Ho, EVP, United Commercial Bank
- Ta-Lin Hsu, CEO & Founder, H&Q Asia Pacific
- Anthony Huang, Director, The Clorox Company
- Jane Hyun, President, Hyun & Associates and Author
- Jenny Ming, Board of Director, Kaiser Foundation Hospitals
- Dr. CS Park, Board of Director, Seagate and former CEO of Maxtor
- Robert Park, VP Finance Operations, PayPal
- Ly-Huong Pham, CEO, Mobiscale
- Christy Rupert Shibata, EVP and CFO, Universal Studios
- Tony Sun, Managing Director, Venrock Ventures
- Leslie Tang Schilling, Regent, University of California
- Lee Ting, Managing Director, WR Hambrecht
- Susan Wang, Board of Director, Altera, Avanex, Nektar Therapeutics
- Prakash Ramachandran: CFO of Nordic Windpower
- Fong Wan, SVP of Energy Procurement, PG&E
- Dr Albert Yu, Chairman OneAngstrom, former SVP Intel
- Thuy Vu, Reporter, CBS5 Eyewitness News
- Van T. Dang, VP Law and Deputy General Counsel, Cisco Systems
- Kamran Elahian, CEO, Global Catalyst Partners
- Elizabeth Xu, SVP of R&D, Vitria Technology
- Milton Chang, Managing Director, Incubic Venture
- Linda Kim, MD, Global Head of Operations, Barclays Global
- Allen Chin, VP of Human Resources, Evans Analytical
- Loretta Doon, CEO, CalCPA and Cal CPA Education Foundation
- Susanna Kass, Former COO, eBay International
- Jim Kimball, Regional President, Wachovia Bank
- Yul Kwon, Winner of Survivor and Partner of Red Mango
- Myron Lee, Corporate Treasurer, Verigy
- Tami Nguyen, Treasurer, Electronic Arts, Inc
- Paul Sakamoto, Former CEO, Inovys Corporation
- Jeff Shen, MD, Head of Asian Equity, Barclays Global Investors